



**JEEVAN DIESELS &  
ELECTRICALS LTD.**

## **NEWSLETTER VOLUME – 2**

For internal circulation only

July-Sep 2007

### **EDITORIAL**

**Dear Readers,**

*I am very glad that all JDEL Staff members have read the first Newsletter & also some Staff members have sent us their views, Suggestions and their comments, this feedback has really helped us to bring this Second Issue.*

*I earnestly request all the staff members of the JDEL to share their knowledge through this Newsletter.*

*Last, but not least we would like to express our thanks to the Management and Staff Members who have contributed the articles for this Newsletter. Request you all to send your feedback regarding this Newsletter.*

*Warm Wishes*

*Ms. Sonamita Mukherjee.*

*Editor.*

Special Thanks to:

GM: *Mr. B.P. Sinha.*

Sr. Manager Contracts:

*Mr. Krishna Murthy. B. N.*

Works Manager. (Silvassa):

*Mr. Shaihk Khalid Sayed.*

DY. Manager: Works (Pondi)

*Mr. Karthik.M.R*

Exports Sales Manager:

*Mr. Binoy KC.*

HR- Executive:

*Mr. Abhinanda*

### **IN THIS ISSUE:**

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**Next Issue in the Month of December.**



# **COMPANY NEWS**

## **HR HIGHLIGHTS**

- ❖ **Born to Win training program** was successfully completed at Bangalore Central Office (6 Weeks duration, from 26th June 2007) and works place in Pondicherry (5 weeks starting from 19<sup>th</sup> July 2007) and all the successful Participants of the program were awarded certification by Born to Win.
- ❖ The Highlight of this program was that every participant had given an opportunity to express their experience which most of them out performed.
- ❖ All participants expressed that the program has improved their confidence level and the communication skills is indeed improved and are happy with the results they are getting now.

## **BUSINESS HIGHLIGHTS**

### **EXECUTION**

The following prestigious orders were executed during the last Quarter (June- Aug):

- ❖ **BEL** – 1 No. of 75 KVA from Bangalore.
- ❖ **NAL** – 1 No. of 125 KVA from Bangalore.
- ❖ **HAL** – 1 No. of 650 KVA from Bangalore.

### **EXPORT DIVISION**

Higher Ratings Gensets Order Executed from EOU Unit:

- ❖ 500 KVA Open Sets.



- ❖ 350 KVA Open Sets.
- ❖ 400 KVA Open Sets.
- ❖ 350 KVA Silent Sets.
- ❖ 500 KVA Silent Sets.

Break Through Orders received during Aug.

- ❖ 2 x 1000 KVA AMF with Auto Synchronizing Panel finalized for delivery to Nigeria.
- ❖ 1 x 250 KVA first order from Srilanka (The Ceylon Services & Supplies Co. Ltd).



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# **TRAINING PROGRAM BORN TO WIN**

(At BANGALORE starting 26<sup>th</sup> June 2007 Onwards)



**An interactive session during the Program.**



**Mr. Abhinandan HR- Executive honouring Mrs. Dipti Ramkumar Mentor of the program on behalf of the entire participants of JDEL Co.**



**Mr. B.P. Sinha GM, Operation, & HR Head with Mrs. Dipti Ramkumar (Mentor) & all Participants during the Program.**

Born to Win Program at Bangalore Central Office have started on 26th June 2007 and continued for 6 Weeks. Mrs. Dipti Ramkumar was the mentor who imparted the 20 valuable tools. The focus of the program is to Think Positive, Be Positive and attain success in all activities.



# **TRAINING PROGRAM BORN TO WIN**

(At PONDICHERRY starting 19<sup>th</sup> July 2007 Onwards)



**Mr. Karthik M.R. DY MGR-Works,  
Mr. B.P. Sinha GM, Operation & HR  
Head addressing the Participants  
about the effectiveness of BTW  
program.**

Mr. S. Kantharaj was the mentor who shared the valuable tools with all the participants. Highlight of this program was Improve the performance in their Work place, Society and at Home by motivating the participants to attain happiness in whatever task or role they perform.



**Mr. S. Kantharaj (Mentor) addressing the  
Participants.**



**Participants during the creative group  
presentation.**



# ***HIGHLIGHTS OF JULY & AUGUST 2007 AT SILVASSA***

## **BUSSINESS FROM DADRA UNIT STARTED**

- ❖ **On 9th July** Sales & Billing started from Jeevan Diesels & Electricals Ltd. Dadra unit, with the dispatch of 200 KVA DG Set to M/s Standard Fire Works Sivakasi.



**Mr Umesh Tiwari (Supervisor Production) & Mr SN Pande (AM – QA) performing the pooja of the lorry carrying the 200 KVA DG set.**



**Mr. Khalid (Works Manager) handing over the dispatch documents to the transporter.**



## ***DEVELOPMENTS AT W / SILVASSA***

- ❖ Executive Director Mr. Pankaj Jain & President Mr C.D. Gupta visited W/Silvassa on 1st August 2007.



**Arial view of Jeevan Diesels & Electricals Ltd. Unit III, W/Silvassa**



**Mr Pankaj Jain (EX.DIR.) & Mr CD Gupta (President) inspecting the factory new extension work & new Iron Gate on South side of the plant.**



**Mr Pankaj Jain has expressed satisfaction over the house keeping & cleanliness of the plant. He stressed on the need to focus on product development. He addressed the employees encouraging them to continually improve process & keep themselves abreast with newer manufacturing improvements & productivity enhancements. All the employees reciprocated in similar fashion. It was a morale boosting visit for W/Silvassa.**



## **KAIZEN IMPLEMENTED AT W / SILVASSA**



**KAIZEN** means continuous Improvement. Kaizen is introduced in W/Silvassa. Suggestions on Product & Service Improvements are received & implemented on continual basis. **KAIZEN BOARD** with Photographs is displayed in the shop floor.



The neat, clean & arranged shop floor with plenty of natural light & ventilation after the **KAIZEN** implementation.

## **YOGA FOR ALL**



Healthy people produce Quality Product. With this belief & with the inspiration of President Mr CD Gupta & Director Shri JL Bardia, **YOGA** started at W/Silvassa from 3<sup>rd</sup> August 2007. Everybody undergoes the Yoga exercise daily from 5:30 PM to 6:00 PM.



Simple Yogasans like Pranayam, Aalom Vilom, Mukta hasya asan etc are done daily. Employees have expressed their happiness on this & many have given feed back that they have got rid of the common ailments like body ache, constipation etc. They are now feeling Fresh when they go back home. On this a 20 Minutes documentary news coverage was filmed & telecasted by the local TV Channel M/s DNH news.





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# **CELEBRATION OF INDEPENDENCE DAY**

(At SILVASSA Works Place on 15th AUGUST 2007)



India's 60th Independence Day was celebrated on 15th August 2007. Flag hoisting was done by Mr Khalid Works MGR. with all of our JDEL staff members, followed by Salute to TRICOLOUR Flag & National Anthem Rhyming. Cultural programs like Singing Patriotic Songs, Speech on the occasion etc were arranged.



# KNOW YOUR COLLEAGUES

## PONDICHERRY WORKS PLACE

<u>EMPLOYEE NAME</u>	<u>DESIGNATION</u>	<u>Experience No. of Years. in JDEL</u>
Mr. Karthik. M.R.	DY. MANAGER- WORKS	2
Mr. Paul Ebanesar	TECHNICAL ASSISTANT	16
Mr. R.G. Mathi	FITTER	13
Mr. Venkatesh. G.	TECHNICAL ASSISTANT	12
Mr. B.K. Singh	TECHNICIAN	12
Mr. V. Charles K. Raj	SR. STORES OFF.	12
Mr. S.K. Haldar	ASST MGR-PRODUCTION	11
Mr. Vijayamaruthi. S.	ELECTRICIAN	11
Mr. Lakshminarayanan . M.	TECHNICAL ASSISTANT	11
Mr. Nagaraj. T.	OFFICE ASST.	9
Mr. Karthikeyan. S.	TECHNICAL ASSISTANT	7
Mr. Vaithianathan. V.	HELPER	6
Mr. Kanakarasu. K.	TECHNICAL ASSISTANT	6
Mr. M. Ilamurugan	ASST MGR- QUALITY ASURANCE	2
Mr. Mannangatti. P.	DESPATCH OFFICER	2
Mr. Murugadoss . K.	STORES ASST.	2
Mr. Kannan. B.	DESIGN ENGINEER	1
Ms. K. Sangeetha	STENOGRAPHER	1
Mr. P. Subramanian	SR. ENGINEER PRODUCTION	1
Mr. T. Rajavelu	DY. MANAGER	1
Mr. Senthil Nathan	ACCOUNTANT	1
Mr. J. Prasath	TESTING ENG.	0.4



## NEW JOINERS IN 2007

<u>EMP. NAME</u>	<u>DEPT</u>	<u>DESIG</u>	<u>LOCATION</u>
Ms.Prabhavathi	ADMIN	SEC. TO MD	BLR
Mr.Malar Raja	FINANCE	SR. OFF FINANCE	BLR
Ms. Jansirani S.	FINANCE	FINANCIAL ANALYSIST	BLR
Mr. GowriShankar	DESIGN	DESIGN ENG.	BLR
Mr. Venkatesan P.	ACCOUNTS	ACC. ASST.	PDY
Mr. Chellappan A.	PRODUCTION	PAINTER	PDY
Mr. Jothi J.	PRODUCTION	MECHANIC TESTING	PDY
Mr. Jayakumar P.	STORES	ELECTRICAL STORES INCHARGE	PDY
Mr. Biswajit Rout	SERVICE	ENG	SEC
Mr. Subramania Rao	MARKETING	SALES ENG	CHN
Mrs. Usha	FINANCE	ACC. OFFICER	SEC

## HAPPY BIRTHDAY TO...

<u>EMP. NAME</u>	<u>DOB</u>	<u>LOCATION</u>
Mr. Dinesh S.	19th Sep	BLR
Mr. Kishore S.	06th Sep	SEC
Ms. Vathsala V.	30th Sep	CHN
Mr Mahendra Soriya	08th Sep	SIL
Mr. Lad Umesh Kumar Gopalji	09th Sep	SIL



# SUCCESS STORY

## Azim Premji: The Rise of Wipro



When **Azim Premji**, 61, took over his family's company in 1966, it was known as Western Indian Vegetable Products, a poorly managed producer of cooking oil. As India's leading outsourcer, the company has locations around the globe and offers everything from research and development to customer-care call centers. Clients include Microsoft, Nokia and Sony.

It is a \$2.4 billion company that hired 2,693 new employees last quarter, bringing its total staff to 56,435.

Premji's current good fortune, however, came at great personal expense. Premji was just 21 years old and a student at Stanford when he got the call that his father had suddenly died.

He was called home to Mumbai and literally worked his way through his grief, managing to transform a cooking oil company into one of India's most successful high-tech outfits. (*Tara Weiss, Forbes*) Here, in his own words, "I inherited the company from my father after he died very unexpectedly from a heart attack in 1966. He was just 51-years-old, and I was 21.

"I was studying at Stanford University with two quarters left to go before receiving an undergraduate degree in electrical engineering. Then, I got the telephone call from my mother. I went home and I jumped into the company feet first, right from day one. There was no time to grieve my father.

"The first three years at home were difficult. I didn't have experience in business, and the

scope of my new responsibility awed me. Despite all that, I felt like I was being presented a challenge.

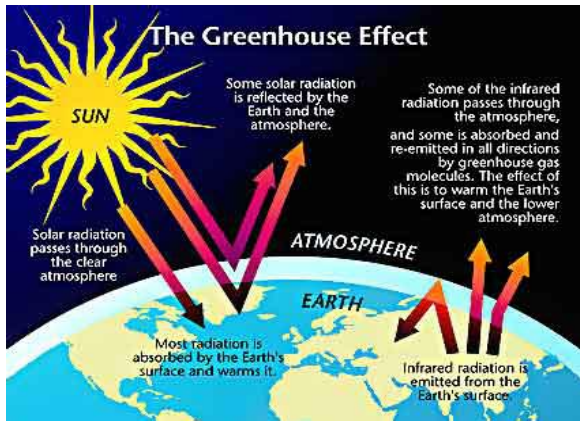
"The company was in a different context at that time — it produced edible oil and was commodity-oriented and a very volatile business. Conditions were difficult, but I thought it was important to be down in the trenches. "I spent a lot of time at our factory in a small village of 20,000 people that converted grain into the finished product. During the summers, the temperature was 110 to 120 degrees.

"But it was about to get even more uncomfortable. When I took over the family business, it had already been a publicly traded company for 20 years. During one of the first annual meetings I attended, one shareholder stood up and advised me and everyone in attendance that I should resign.

"As the years went on, I oversaw Wipro's diversification into other products, including soaps, wax and tin containers. But things really changed in 1977, when IBM left the country after India's then-socialist government required them to have a staff that was at least 60% Indian. "We seized that moment and began to find ways to capitalize on the computer's growing popularity and utility. By 1981, Wipro was producing its own computer. That profoundly changed my family's company. "It changed me, too. When I started out in business, I was an electrical engineering student. In 1994, I went back and finally finished my bachelor's degree."



# DO U KNOW ??



## *What is causing Global Warming?*

- ✓ Our fossil fuel use is the main source of these gases. Every time we drive a car, use electricity from coal-fired power plants, or heat our homes with oil or natural gas, we release carbon dioxide and other heat-trapping gases into the air.
- ✓ The second most important source of greenhouse gases is deforestation, mainly in the tropics, and other land-use changes.
- ✓ Since the atmospheric concentration of carbon dioxide has increased by 31 percent. Over the same period, atmospheric methane has risen by 151 percent, mostly from agricultural activities like growing rice and raising cattle.
- ✓ As the concentration of these gases grows, more heat is trapped by the atmosphere and less escapes back into space. These increase heat changes the climate, or dry spells and more severe storms.

## *Is there anything we can do about Global Warming?*

Yes! The most important action we can take to slow global warming is to reduce emissions of heat-trapping gases.

- Increasing energy efficiency standards.
- Encouraging the use of renewable energy sources (such as wind and solar power).
- Eliminating subsidies that encourage the use of coal and oil by making them artificially cheap.
- Protecting and restoring forests, which serve as important storehouses of carbon.

Individuals can reduce the need for fossil fuels and often save money by

- Driving less and driving more fuel-efficient and less-polluting cars.
- Using energy-efficient appliances.
- Using less electricity in general.

Businesses can increase efficiency and save substantial sums by doing the same things on a larger scale. And utilities can avoid building expensive new power plants by encouraging and helping customers to adopt efficiency measures.