



**JEEVAN DIESELS &
ELECTRICALS LTD.**



ISO 9001: 2000
ISO 14001:2004

NEWSLETTER VOLUME - 5

For internal circulation only

Jan - March 2009

EDITORIAL

Dear Readers,

Congratulation to all of our Staff members for achieving Rs. 100 Crores+ consolidated Sales Figures in F'2009! With a growth of over 80%; it is with immense pride, that I announce this milestone during the ongoing Global Recession.

Proud to inform all of you that we have executed the order of 12x1MW, 11kv Dg sets to Andaman & Nicobar Islands through NTPC. This order was one of its kind prestigious & challenging, we acknowledge the efforts made by the execution team under the guidance of MD to execute this historic order. Also my sincere Congratulation to all the team members at Silvassa for having successfully completed ISO - 14001 - 2004 audit conducted by M/S TUV and bagged certification.

We wish this team effort continues to strengthen further & take our Company to greater heights and help break many more milestones in the near future.

This is the fifth volume of Newsletter of the Company. I earnestly request all the staff members of the JDEL to share & contribute their knowledge through this Newsletter. Last, but not least we would like to express our thanks to the Management and Staff Members who have contributed the articles for this Newsletter too. Request you all to send your feedback regarding this Newsletter.

Warm Wishes
Ms. Sonamita Mukherjee.
Editor.

Special Thanks to:
Mr. B. N Krishnamurthy.
Mr. K.C. Binoy

IN THIS ISSUE:

- ✓ **COMPANY NEWS.**
- ✓ **HIGHLIGHTS of Jan - March 2009 at PONDICHERRY.**
- ✓ **ISO 14001:2004 Certification at Works SILVASSA.**
- ✓ **KNOW YOUR COLLEAGUES.**
- ✓ **NEW JOINERS.**
- ✓ **SUCCESS STORY.**

Next Issue in the Month of July 09.



COMPANY NEWS

BUSINESS HIGHLIGHTS

PROJECTS & EXECUTION

Prestigious orders were received during the last Quarter (Jan- March):

- ❖ Chennai Petroleum Corporation Limited (CPCL) – 1 No. of 750 KVA from Chennai.

Prestigious orders successfully executed during the last Quarter (Jan- March 09):

- ❖ National Thermal Corporation (NTPC) – 12 Nos. of 1 MW (11 kV).



The 12 x 1 MW 11 kv sets were successfully inspected & approved by Mr. Chandrasekhar DGM (IS).

We congratulate Mr. Krishnamurthy, Mr. Sharath, Mr. Kandasami, Ms. Supreetha and the Pondicherry team. Our spl thanks also to our MD Mr. K.S. Jain for having guided the team all through to complete the execution smoothly.

EXPORT DIVISION

Gensets Order (new territory) Executed from EOU Unit:



- ❖ **100 KVA** order was booked & executed for **METROPOLITAN** engineering (One of the largest & reputed genset companies in **Srilanka**).



GUEST VISIT

- ❖ **Mr. Gunter Steinberg, Regional Manager Sales MWM, Germany** visited Works Pondy and Corporate office Bangalore on 31st March 2009.



Mr. Gunter Steinberg, Regional Manager Sales MWM, Germany visited our Pondicherry works with **Mr. K.C. Binoy (Export Manager) & Mr. M.R. Karthik – Works Manager Pondy (extreme right)** showed the facilities.

EVENTS & EXHIBITION:

- ❖ **Mr. B N Krishnamurthy & Mr. Vineeth** attended the **Middle East Power Exhibition 2009** one of the best in its category held at **Dubai** in the month of Feb 09.

HIGHLIGHTS OF FEB & MARCH 2009 AT WORKS PONDY

PRODUCT TRAINING PROGRAMME

- ❖ Product Training on Perkins engines was organized **at PONDY** for entire team of **JDEL Pondicherry, Silvassa & other branches** with around **20 participants**. Training was focussed on Perkins 2000 – 4000 series of Engine, Rebuilding the engine, troubleshooting on electricals / mechanical aspects of engine.



- ❖ **Mr. Brian Slack, Perkins Singapore, Mr. Paul Beehoo, Perkins UK & Mr. Tony Maio, Perkins China** was the mentor for these Program held from **02nd Feb to 13th Feb 09'**.



Prelude of the training programmes conducted by Mr. Brian Slack, Perkins Singapore, Mr. Paul Beehoo, Perkins UK & Mr. Tony Maio, Perkins China at Works Pondicherry from 2nd Feb to 13th Feb 2009.



Participants in the programme conducted by Mr. Paul Beehoo, Perkins UK during the 12 days training camp.

National Safety Day 4th March 2009 observed at PONDY



The National Safety Day Campaign being spearheaded by the Works Pondicherry Team, to mark its Foundation Day (4th March), has significantly contributed to reduction in the rate of industrial accidents and created wide spread safety awareness. The campaign was comprehensive and flexible with an appeal to the participating teams to develop specific activities as per the safety norms.



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STUDENTS VISIT AT WORKS PONDICHERRY ON 16TH FEB 2009

College Code : 70
ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES
(Approved by A.I.C.T.E., New Delhi & Affiliated to J.N.T. University, Hyderabad / Anantapur)



Dt.20-02-2009

To
The Works Manager
Jeevan Diesels & Electricals Ltd
Pondicherry.

Sir,
Sub: Visit of our 34 students and 2 faculty members to your unit, Pondicherry – Reg.
* * *

This has reference to the visit of our 34 students and 2 faculty members to your factory on 16/2/09. You have shown them working process of Diesel Generator sets. You have also shown them manufacturing process. I thank you and your team for your co-operation and assistance in the matter. I hope similar co-operation will be extended in future also.

Thanking you,

Yours faithfully,

(Prof. G. PRABHAKARA RAO)
PRINCIPAL
**Annamacharya Institute of
Technology & Sciences**
NEW BOYANAPALLI-516 126
RAJAMPET.

Students visit and an awareness programme was conducted for 34 students & 2 faculty members of Annamacharya Institute of Technology and Sciences. The working of the Diesel Gensets & Electrical panels was demonstrated and the students commented that the visit had provided them with a good practical insight into the subject.



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WORKS SILVASSA - ISO 14001 : 2004 CERTIFICATION...

- ❖ **ISO 14001:2004** audit conducted by **Mr. Shankar P Inamdar** Lead Auditor of **M/s TUV SUD** Bangalore.
- ❖ **We are proud to announce that we are the first company in the genset industry to hold ISO 14001:2004 certification.**

Implementation process of ISO 14001: 2004



Separate coloured bins for category wise scrap. It ensures no mix up of Plastic, metal, solid waste & oil soaked waste. Waste & scraps are stored in segregated manner at the generation point.



In scrap yard the scraps are stored in caged bins so that they do not fly away; result is good house keeping of scarp yard ensured without any supervision. Separate cages for separate variety of scarps are maintained.



Works Silvassa had successfully cleared the Audit & has been certified for ISO 14001:2004 Environmental Management System.

Also Training programmes on a wide variety of subjects were organized at Works Silvassa during the current quarter, and were attended by all the staff members at Works Silvassa.

The subjects included Evacuation Drill / Mock Drill, Basic Fire Fighting, Explaining ERP, First AID, ISO 14001:2004 awareness, Auditor Training Course and Disaster Management Plan. The programme was quite interactive and very well appreciated.



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JDEL

EXECUTION OF IMPORTANT ORDERS FROM WORKS SILVASSA



During the period of Jan to March 09, Works Silvassa executed some important & unique orders. World class Perkins engine was assembled to make 1010 kVA DG set with acoustic enclosure for the prestigious customer NALCO Orissa. It was successfully fabricated & tested as per stringent Engineer India Ltd's specifications.



KNOW YOUR COLLEAGUES

MUMBAI REGIONAL OFFICE

| <u>EMPLOYEE NAME</u> | <u>DESIGNATION</u> | <u>Experience No. of Years. in JDEL</u> |
|----------------------------|----------------------|---|
| Mr. Jayesh Amrutlal Mistry | Branch Manager | 1 |
| Mr. Sachin Hable | Commercial Executive | 10 |
| Mr. Rajubhau Kurne | Commercial Assistant | 6 |

NEW JOINERS IN 2009

| <u>EMP. NAME</u> | <u>DEPT</u> | <u>DESIG</u> | <u>LOCATION</u> |
|--------------------------|-------------|---------------------------------|-----------------|
| Mr. M. B. Gururaj | Purchase | Asst. MGR Procurement | BLR |
| Mrs. Prathibha | Operations | Executive Secretary to GM | BLR |
| Ms. Sonamita Mukherjee | HR | HR Executive | BLR |
| Mr. Anand Kumar N. S | Finance | Sr. Analyst Treasury Finance | BLR |
| Mrs. Arathi Balaji Rao | Admin | Executive Secretary to MD | BLR |
| Mr. Girish V Gurjar | Procurement | Executive Supply Chain | BLR |
| Mr. P.F. Joshy | IT | Sr. MGR IT & EDP | BLR |
| Ms. Renu Rani B | Finance | Accounts Assistant Trainee | BLR |
| Mr. Trilok Chandra R | Operations | BSNL Coordinator Trainee | BLR |
| Mr. Saravanan | Electrical | Engineer Trainee | PDY |
| Mr. P. Pavendan | Electrical | Engineer Trainee | PDY |
| Mr. Harish Kumar Trivedi | Electrical | Sr. Electrician | SIL |



SUCCESS STORY

India's Biotech Queen and Mother of Invention: Dr. Kiran Mazumdar Shaw



Dr. Kiran Mazumdar Shaw, Chairman & Managing Director, Biocon Limited.

She was born on March 23, 1953 in Bangalore. She had her schooling at Bishop Cotton Girls School and Mount Carmel College at Bangalore. After doing completing her B.Sc. in Zoology from Bangalore University in 1973, she went to Ballarat University in Melbourne, Australia and qualified as a master brewer. Ms. Shaw also received an honorary Doctorate of Science, from her alma mater, Ballarat University, in recognition of her pre-eminent contributions to the field of Biotechnology. Recently she also received an Honorary Doctorate from the Manipal Academy of Higher Education (MAHE), in recognition of her outstanding achievements in biotechnology and industrial enzymes.

Kiran Mazumdar Shaw started her professional career as trainee brewer in Carlton & United Beverages in 1974. In 1978, she decided to turn entrepreneur and use her microbiological training to start Biocon India Ltd. An Irish businessman, being very impressed with her qualifications and confidence, offered to set up Biocon Industries in India for her. In the same year, Kiran Mazumdar Shaw founded Biocon India in collaboration with Biocon Biochemicals Limited, with a capital of Rs.10,000. She initially faced many problems regarding funds for her business. Banks were hesitant to give loan to her as biotechnology was a totally new field at that point of time and she was a woman entrepreneur, which was a rare phenomenon. Today Biocon Industries is a pioneer in the field of bio-technology.

Biocon's initial operation was to extract an enzyme from papaya. Under Kiran Mazumdar Shaw's stewardship Biocon transformed from an industrial enzymes company to an integrated

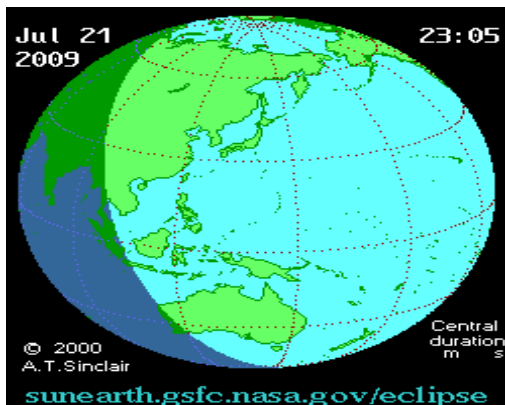
biopharmaceutical company with strategic research initiatives. In 2004, Biocon came up with an IPO and the issue was over-subscribed by over 30 times. Post-IPO, Kiran Mazumdar Shaw held close to 40% of the stock of the company and was regarded as India's richest woman with an estimated worth of Rs. 2,100 crore. She is married to John Shaw, who was the Managing Director of Madura Coats. Kiran is a perfectionist and has a great passion for arts. Her vision for the future is to grow into a global bio-therapeutics company with very innovative and proprietary products and technologies.

As Chairperson and Mission Leader of CII's National Task Force on Biotechnology she has led several delegations to USA, Canada, UK, etc. to propel India into the global super league of biotech trailblazers. She chairs Karnataka's Vision Group on Biotechnology and also served on the Board of Science Foundation, Ireland. She presently serves on the Advisory Council of the Government's Department of Biotechnology where she has been instrumental in bringing government, industry and academia together, to chart a clear and progressive growth path for Biotechnology in India. Ms. Shaw is also a Board member of BVGH (Bio-Ventures for Global Health). Most recently, she has been invited to join the Prime Minister's Council on Trade & Industry in India.

Kiran Mazumdar Shaw is the recipient of several prestigious awards. These include ET Businesswoman of the Year, **Best Woman Entrepreneur**, Model Employer, **Ernst & Young's Entrepreneur of the Year Award for Life Sciences & Healthcare**, **Leading Exporter**, **Outstanding Citizen**, **Technology Pioneer**, etc. Government of India also felicitated her with **Padmashri (1989)** and **Padma Bhushan (2005)**. A successful technocrat of global standing, Dr. Shaw is a much sought after biotech pioneer who has been referred to as **"India's Biotech Queen"** by The Economist and **"India's mother of invention"** by New York Times.



DO U KNOW ??



Solar eclipse of July 22, 2009

On Wednesday, 2009 July 22, a total eclipse of the Sun will be visible within a narrow corridor that traverses half of Earth.

The path of the Moon's penumbral shadow begins in India and crosses through Nepal, Bangladesh, Bhutan, Myanmar and China. After leaving mainland Asia, the path crosses Japan's Ryukyu Islands and curves southeast through the Pacific Ocean where the maximum duration of totality reaches 6 min 39 s. A partial eclipse is seen within the much broader path of the Moon's penumbral shadow, which includes most of eastern Asia, Indonesia, and the Pacific Ocean.

